



POOL

The Ultimate In Outdoor Living...

LOOK INSIDE FOR SPECIAL DISCOUNTS

VISIT US ONLINE TO DOWNLOAD THE 2012 POOL CONTRACT

GORLINPOOLS.COM/SPRINGBROCHURE



**WE SPECIALIZE IN ANTHONY SYLVAN,
BLUE HAVEN AND ALL CONCRETE POOLS**

**DESIGN, BUILD, REMODEL,
MAINTENANCE, SERVICE**

732-323-8200

GORLINPOOLS.COM

PRICING SPECIALS

Hurry! Offers Expire April 30, 2012!

Salt Chlorine Generators
Heaters Installed w/gas line
Safety Covers
Replace or Rebuild Equipment
Automation Systems

Starting at \$1,200 (Salt Included)
Starting at \$1,500
Free Installation (plus Opening or Closing)
Up to \$500 Off
Up to \$500 Off

Find special discounts all year in our bi-monthly email newsletter
Sign up now at GorlinPools.com/Newsletter.php or by calling 732-323-8200

ONLY GORLIN POOLS AND SPAS GUARANTEES YOUR SATISFACTION OR DOUBLE YOUR MONEY BACK

In a world of mediocrity, **you have a tremendous opportunity.**
No excuses • No lies • No waiting • No Language barrier

Our culture – This is how we do it here

We are a service company that happens to sell pools
In order for us to succeed as a service company, we need to create, maintain, and grow a culture where employees want to play a part in providing great service. **Our biggest asset is our culture...**

1. Be **HONEST** and **TRUSTWORTHY** and **PROUD**
2. Be **EAGER, ENERGETIC, PASSIONATE** and **PROACTIVE**
3. Build open and honest relationships with **COMMUNICATION**
4. Be **ADAPTABLE, SELF SUFFICIENT, INTUITIVE** and **IMAGINATIVE**
5. Be **CREATIVE, OPEN-MINDED** and **OPTIMISTIC**
6. Be **HAPPY, PERSONABLE** and **CREATE FUN**
7. Be **COOPERATIVE, CONSIDERATE, TACTFUL** and **PATIENT**
8. Be **DEPENDABLE, RESPONSIBLE, ACCOUNTABLE** and **CONSISTENT**
9. **EMBRACE** and **DRIVE CHANGE WHILE PURSUING GROWTH** and **LEARNING**
10. Be **HUMBLE**
11. Be a **VOLUNTEER**

**Download the 2012 Pool Contract at
GorlinPools.com/SpringBrochure**

POOL & SPA RENOVATIONS

Concrete, Fiberglass, and Vinyl Liner Pools

- Pool Interiors – Plaster, Quartz, and Pebble Finishes
- Replace or Repair Decking / Hardscaping – Custom Stone, Brick, and Tile
- Waterfalls, Steps, Spas, and Water Features
- Frost Proof Tile
- New Digital Controls and Technology
- Energy Efficient and Green Appliances
- Tile, Coping, Plaster, Liner Replacements, Plumbing, Equipment

Pool Renovation Special

Up to \$10,000 - \$500 Off

Over \$10,000 - \$1,000 Off

Signed By April 30th, 2012

One offer per customer and offers cannot be combined.



POOL INSPECTIONS

Visit us online at
GorlinPoolinspections.com

- All pool inspectors are experienced, professional, and educated
- Inspections performed 7 days a week
- Comprehensive report with written code and safety concerns as well as photos
- Homeowner training available on equipment, maintenance, chemical and related safety issues

Download the 2012 Pool Contract at
GorlinPools.com/SpringBrochure

CUSTOMER LOYALTY PROGRAM

For every \$100 you spend on service related items including opening, closing, maintenance, chemicals and service calls **you will receive \$5 in Gorlin Dollars** to use throughout the year or to save up to use on a larger project.

Not applicable to new pool construction or renovations



P.O. Box 745, Toms River NJ 08754-0745
NJ License Number - 13VH00046300
www.GorlinPools.com accounts@gorlinpools.com

Call or Go Online Today!
732-323-8200

Download Your Opening Contract at
www.GorlinPools.com/SpringBrochure

"Every staff member is a pleasure to speak to. They are extremely knowledgeable about all their products and of the industry. The pool staff is prompt, clean and courteous. I highly recommend if anyone needs a pool or just weekly cleaning to use Gorlin Pools".

Pool Renovation Special
Up to \$10,000 - \$500 Off
Over \$10,000 - \$1,000 Off
Signed By April 30th, 2012
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Weekly Valet Maintenance
Special Offers For First Time Customers. Call For Details.

PRESORT
STANDARD
US POSTAGE
PAID
CFMS